

State of **MANUFACTURING** C O N F E R E N C E

MAY 8-9, 2018
Lexington Center

Sponsorship Opportunities



KENTUCKY ASSOCIATION OF MANUFACTURERS



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What is the Theme for 2018?

Make It Here is the theme of this year's conference. One of KAM's goals is to show students they can make it here, in Kentucky and in manufacturing. Another goal is to let manufacturers all over the world know they can make their products here and their company will thrive in the Commonwealth.

Why Sponsor?

Manufacturing is the #1 contributor to Kentucky's GDP, driving Kentucky's economy. Our members represent some of the state's most important and influential manufacturers, business leaders, young professionals and more! Sponsor the Conference now to show your support of KAM and manufacturers across the state!

Who is the Target Audience?

Manufacturers, suppliers, legislators, educators, and policymakers. Manufacturers from across the Commonwealth have requested KAM take the lead in facilitating robust and focused discussion with key decision makers on ensuring Kentucky maintains its strong manufacturing position. KAM is committed to providing information manufacturers need from subject matter experts on topics they say keep them up at night.



Event Contact Information

For information, please contact Karen Ellis at k.ellis@kam.us.com or call 502-352-2485.

PRESENTING SPONSORSHIP

\$15,000 (Exclusive) SPONSOR NOW!

- Exclusive recognition as the Presenting Sponsor
- Recognition in all pre-event promotions
- Abundant on-site publicity
- Logo recognition in the conference program
- Logo on all conference signage
- Logo on conference slideshows
- Logo recognition on registration displays
- Sponsor recognition on name badge
- Opportunity to address audience and welcome conference attendees
- Booth during the conference in highly visible, premier location
- Signage in booth space*
- Opportunity to serve on conference planning committee including speaker input (*deadline applies*)
- Opportunity to provide a conference speaker (*deadline applies*)
- Opportunity to include promotional material in conference bag* (*subject to approval*)
- Special recognition from the podium during the conference
- Opportunity to invite your clients to attend the conference at a discounted rate
- Ten registrations to VIP Reception
- Ten registrations to conference
- First right of refusal to sponsor this level in 2019 (*deadline applies*)
- Prominent placement in all event advertising
- Banner ad on event-specific electronic communication
- Logo with active link on KAM's website
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Logo on the screen during the conference
- Recognition in all conference electronic communications
- Company name on the Conference Notepad



* provided by sponsor

TITANIUM SPONSORSHIPS

SPONSOR NOW!

\$10,000 (7 Exclusives)

Trade Show Sponsor

- Exclusive recognition as the Trade Show Sponsor
- First choice of Trade Show booth
- Sponsor recognition on name badge
- All meal functions will be held in Trade Show
- Exclusive Trade Show Banner

Tuesday Breakfast Sponsor

- Exclusive recognition as the Tuesday Breakfast Sponsor
- Logo displayed on tables at the Tuesday breakfast
- Sponsor recognition on name badge
- Opportunity to address audience and welcome them to the Tuesday breakfast

Keynote Speaker Sponsor

- Exclusive recognition as the Keynote Speaker Sponsor
- Sponsor recognition on name badge
- Opportunity to introduce Keynote speaker

Tuesday Lunch Sponsor

- Exclusive recognition as the Lunch Sponsor
- Logo displayed on tables at the lunch
- Sponsor recognition on name badge
- Opportunity to address audience and welcome them to the lunch

Reception Sponsor

- Exclusive recognition as the Reception Sponsor
- Logo displayed on reception cocktail tables
- Logo on reception cocktail napkins
- Logo signage at each bar during reception
- Sponsor recognition on name badge

Hospitality Suite Sponsor

- Exclusive recognition as the Hospitality Suite Sponsor
- Logo displayed on cocktail tables in the hospitality suite
- Logo on hospitality suite cocktail napkins
- Logo signage at each bar displayed during the hospitality suite
- Sponsor recognition on name badge

Wednesday Breakfast Sponsor

- Exclusive recognition as the Wednesday Breakfast Sponsor
- Logo displayed on tables at the Wednesday breakfast
- Sponsor recognition on name badge
- Opportunity to address audience and welcome them to the Wednesday breakfast

All Titanium Sponsors Receive:

- Signage in booth space*
- Recognition as a Titanium Sponsor
- Recognition on event signage & printed materials
- Secondary position on all communications, signage
- Logo with active link on KAM's website
- Eight registrations to VIP Reception
- Eight registrations to conference
- Trade Show booth in premier location
- Opportunity to place promotional material in conference bag (*subject to approval*) *
- Complete list of conference attendees
- First right of refusal to sponsor this level in 2019 (*deadline applies*)
- Logo on the screen during the conference
- Special recognition from the podium during the conference
- Logo in the conference program
- Company name on the Conference Notepad

* provided by sponsor

PLATINUM SPONSORSHIPS

\$7,500 (9 Exclusives) **SPONSOR NOW!**

Lean 101 Track Sponsor

- Exclusive recognition as the Lean 101 Track Sponsor
- Provide company information for tables
- Sponsor recognition on name badge
- Opportunity to introduce track speaker

GMS 201 Track Sponsor

- Exclusive recognition as the Growth Management System Track Sponsor
- Provide company information for tables
- Sponsor recognition on name badge
- Opportunity to introduce track speaker

Conference Bag Sponsor

- Exclusive recognition as the Conference Bag Sponsor
- Logo on the official conference bag
- Sponsor recognition on name badge
- Official conference bag to be distributed to all attendees

Conference Lanyard Sponsor

- Exclusive recognition as the Lanyard Sponsor
- Logo on the official conference lanyard
- Sponsor recognition on name badge
- Official conference lanyard to be distributed to all attendees

Coffee Break Sponsor

- Exclusive recognition as the Coffee Sponsor
- Logo on the coffee sleeve
- Sponsor recognition on name badge

Conference Pen Sponsor

- Exclusive recognition as the Pen Sponsor
- Logo on the official conference pen*
- Sponsor recognition on name badge
- Official conference pen to be distributed to all conference attendees

Presentation Webpage Sponsor

- Exclusive recognition as the Conference Presentation Webpage Sponsor
- Logo on the conference presentation webpage, made live after the conference
- Sponsor recognition on name badge
- Exclusive recognition from the podium

Water Station Sponsor

- Exclusive recognition as the Water Station Sponsor
- Full color logo on water cups used at the water station throughout the conference
- Sponsor recognition on name badge

Charging Station Sponsor

- Exclusive recognition as the Charging Station Sponsor
- Logo signage on the official conference charging station
- Sponsor recognition on name badge

All Platinum Sponsors Receive:

- Signage in booth space*
- Recognition as a Platinum Sponsor
- Recognition on event signage & printed materials
- Logo with active link on KAM's website
- Six registrations to VIP Reception
- Six registrations to conference
- Trade Show booth during the conference
- Complete list of conference attendees
- First right of refusal to sponsor this level in 2019 (*deadline applies*)
- Logo on the screen during the conference
- Special recognition from the podium during the conference
- Logo in the conference program
- Company name on the Conference Notepad

* provided by sponsor

NON-EXCLUSIVE SPONSORSHIPS

SPONSOR NOW!

GOLD SPONSORSHIP: \$5,000 (7 Remaining)

- Listing on all communications and signage
- Logo with active link on KAM's website
- Company name in the conference program
- Four registrations to VIP Reception
- Four registrations to conference
- Trade Show Booth
- Company name on the Conference Notepad
- Company name on screen during the conference

SILVER SPONSORSHIP: \$2,500 (5 Remaining)

- Listing on all communications, signage
- Logo with active link on KAM's website
- Company name in the conference program
- Three registrations to VIP Reception
- Three registrations to conference
- Trade Show Booth
- Company name on the Conference Notepad
- Company name on screen during the conference with other silver sponsors

BRONZE SPONSORSHIP: \$1,500 (18 Remaining)

- Listing on all communications, signage
- Logo with active link on KAM's website
- Company name in the conference program
- Two registrations to VIP Reception
- Two registrations to conference
- Company name on the Conference Notepad
- Company name on screen during the conference with other bronze sponsors

SUPPORTER SPONSORSHIP: \$1,000 (Unlimited)

- Listing on all communications, signage
- Logo with active link on KAM's website
- Company name in the conference program
- One registration to VIP Reception
- One registration to conference
- Company name on the Conference Notepad
- Company name on screen during the conference with other supporter sponsors





State of MANUFACTURING CONFERENCE

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Company _____

Contact Name _____

Address _____

Email _____ Phone _____

Website _____ Twitter _____

FaceBook _____ Instagram _____

Special Dietary Needs _____

- Presenting Sponsorship - \$15,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,500
- Bronze Sponsorship: \$1,500
- Supporter Sponsorship: \$1,000

TITANIUM LEVEL SPONSORSHIPS:

- Trade Show - \$10,000
- Tuesday Breakfast - \$10,000
- Keynote Speaker - \$10,000
- Tuesday Lunch - \$10,000
- Reception - \$10,000
- Hospitality Suite - \$10,000
- Wednesday Breakfast - \$10,000

PLATINUM LEVEL SPONSORSHIPS:

- Lean 101 Track - \$7,500
- GMS 201 Track - \$7,500
- Conference Bag - \$7,500
- Presentation Webpage - \$7,500
- Conference Lanyard - \$7,500
- Conference Pen - SOLD!
- Water Station - SOLD!
- Coffee Break - \$7,500
- Charging Station - \$7,500

Sponsorships are subject to availability.

Payment Method (Use the online form by clicking [HERE.](#))

- Check Enclosed
- Visa
- MC
- AMEX
- Discover

Acct # _____ Exp. Date _____ Ver. # _____

Billing Address _____

City _____ State _____ Zip _____

Contact: Karen Ellis | k.ellis@kam.us.com | 502-352-2485