



# 2025 KENTUCKY GENERAL ASSEMBLY BLUE BOOK



## KENTUCKY GENERAL ASSEMBLY BLUE BOOK

The Blue Book is the reference manual for the Kentucky General Assembly legislature including complete contact information and key staff.

## SPONSOR THE BLUE BOOK

From Full Page Ads to Single Line Ads, sponsoring the Blue Book is a great way to show your support of manufacturing in the Commonwealth while also advertising your business.

## WHO WILL SEE YOUR MARKETING MATERIAL?

Blue Books are distributed to all members of the legislature, the Governor's office, and KAM members in addition to purchased copies with a total of 2,500 distributed copies. The books are typically printed and ready for distribution the first week in February.

## SPONSORSHIP OPPORTUNITIES

- FULL PAGE AD, INSIDE COVER \$4,000.00 Sponsor receives 200 copies
- FULL PAGE AD, INTERIOR PAGE \$2,500.00 Sponsor receives 100 copies
- HALF-PAGE AD, INTERIOR PAGE \$1,500.00 Sponsor receives 75 copies
- 1/3 PAGE AD, INSIDE COVER \$1,200.00 Sponsor receives 60 copies
- 1/3 PAGE AD, INTERIOR PAGE \$1,000.00 Sponsor receives 50 copies
- SINGLE LINE TEXT, BACK COVER \$1,000.00 Sponsor receives 50 copies

*\*A full-page ad is approximately 4" x 7". All advertisements are black and white.*

## CONTACT INFORMATION

For more information, please contact Shelley Goodwin, [s.goodwin@kam.us.com](mailto:s.goodwin@kam.us.com) or (502) 352-2485