

We're All In.

AffirmedRx sets a new standard for pharmacy benefits, so members can navigate their care with confidence.

Pharmacist-led and structured as a Public Benefit Corporation, we simplify pharmacy benefits through transparent pricing, proactive advocacy, and empathetic support.

Transparency that actually means something



One Simple Fee

One straightforward administrative fee—no hidden costs, no conflicting incentives, all savings go to our clients.



Crystal-Clear Data

Full claims-level visibility and audit rights—so clients can see, trust, and control their pharmacy spend.



Compliance, Simplified

We make it easy for employers to meet fiduciary requirements with transparent, audit-ready data and reporting.



Good, by design.

AffirmedRx is a Public Benefit Corporation – purpose-built to serve people first.

Our independent, conflict-free structure ensures every decision supports what matters most: better outcomes, true transparency, and confident access to care for your members.

At AffirmedRx, we simplify the complexities of filing prescriptions so patients can confidently access the best care to get and stay healthy.

Designed for Better Care. Proven to Lower Costs.



Care that goes **beyond the counter**

At AffirmedRx, we deliver care through a proactive, human-centered model - placing members at the heart of every decision we make.



Patient Care Advocates (PCAs)

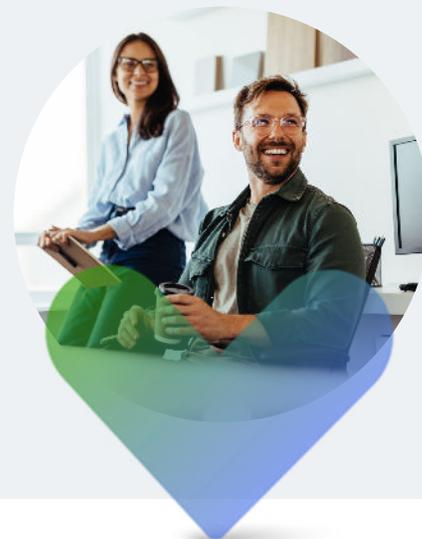
Our PCAs anticipate member needs and act before issues arise—proactively handling prior authorizations, identifying lower-cost alternatives, and clearing barriers so members get the right medications, right when they need them.

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Tech That Makes Life Easier

Our Pulse app and web portal puts members in control - manage prescriptions, explore savings, track refills, and switch pharmacies, all in a few taps.



Savings that **deliver**

PMPM Guarantee Standard

One number you can count on, tailored to your plan maximizing savings.

We lock in your annual PBM drug spend at a maximum all-in PMPM in Year 1 and own the risk dollar for dollar should we miss it.

Smart Formulary Management

Our formulary is intentionally designed around the lowest net cost - prioritizing clinically effective medications while eliminating unnecessary spend.

With AffirmedRx's formulary, savings will never come at the expense of care.

Choose a PBM that puts trust, transparency, and your members first—because **better pharmacy benefits start with a true partner.**